

## PRESS RELEASE

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For Immediate Release  
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### **Burnaby Business Owner Nominated for International Board of Directors!**

“It doesn’t happen every day.” That’s how Kimberly Law, Burnaby business owner of Personal Impact Management International responded to the news that she had recently been nominated by a panel of her peers – members of the Association of Image Consultants International (AICI) – for the position of **Vice President Membership** for the 2004-2005 year. Thrilled with the news, Kimberly acknowledges the nomination is both an honour and a challenge. The Vice President’s primary function is recruiting and maintaining membership for the Association.

Kimberly has been an active member of AICI since April 2000. In 2001, she became Area Liaison for Western Canada. Her personal goal was to establish a dynamic and visible chapter of image consultants that represent the diverse and growing needs of Western Canadians.

As founder of Personal Impact Management International, Kimberly has more than twenty years of experience in personal image management and professional marketing. She enjoys working with individuals, businesses, education and not-for-profit sectors in areas related to personal appearance and professional presence. In 2003 Kimberly achieved recognition as a Certified Image Professional from AICI. She was the first in Western Canada to receive international recognition for the designation and commitment to the profession.

The Association of Image Consultants International founded in 1990, is the premier worldwide non-profit professional association of image professionals specializing in all aspects of personal self-presentation including appearance, behaviour and communication. For more information on the Association of Image Consultants International visit [www.aici.org](http://www.aici.org)

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