



PRESS RELEASE

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For Immediate Release

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She Shoots ... She Scores!

Focusing and achieving goals is nothing new for Kimberly Law. The Burnaby business owner/image consultant was recently elected by her peers – members of the Association of Image Consultants International (AICI) – to a position of prestige and cachet. The announcement by the international board of directors of the Association appoints Kimberly to the position of **Vice President Membership** for the 2004-2005 year, making her responsible for recruiting and maintaining membership for the Association.

Kimberly Law is the founder of Personal Impact Management International, and has enjoyed more than twenty years of notable experience in personal image management and professional marketing. Her talent is transparent when she's working with individuals, businesses, education and not-for-profit sectors in areas related to personal appearance and professional presence.

In 2001, Kimberly became Area Liaison for AICI in Western Canada knowing that other image professionals like her want to gather together to share educational programs, development tools and resources for business growth. Her goal as Area Liaison is the same today as it was then: create a dynamic and visible chapter of image consultants that represent the diverse and growing needs of Western Canadians.

More recently in 2003 Kimberly achieved recognition as a Certified Image Professional from AICI. She was the first in Western Canada to receive this international recognition for the CIP designation and commitment to the profession.

The Association of Image Consultants International founded in 1990, is the premier worldwide non-profit professional association of image professionals specializing in all aspects of personal self-presentation including appearance, behaviour and communication. For more information on the Association of Image Consultants International visit www.aici.org