

## Personal Impact Celebrates More Personal Impact with an Irresistible Offer

Personal Impact International now has more Personal Impact with the launch of its new website at [www.personalimpact.ca](http://www.personalimpact.ca). To celebrate our new look we have an irresistible offer for those who wish to improve upon their appearance and communication skills by taking things into their own hands. For a limited time **you pay what you want** for any of the 8 special reports in the Personal Impact eBook Series.

There are 8 special reports in this series of eBooks that cover personal care, make-up, wardrobe planning, business dress for men and women, dining etiquette, verbal and non-verbal communication, and manners. Each guide is cleverly laid out and provides step-by-step instructions showing the reader how to effectively and easily reach his or her personal and professional best.

### Why would we do this?

- We want you to have the tools to help yourself
- We want your feedback
- We want you to spread the word

### Not sure which eBooks are right for you?

Try our free [FREE Self Assessment Tool](#) to find out which areas you have PERSONAL IMPACT and which areas need a little image tweaking. The eBooks range from 19 to 54 pages and are available in a downloadable PDF format. To learn more about each eBook or to take advantage of this **limited time** offer [Visit the shop](#).

This offer is valid for any number of eBooks in the series. Our aim “is to enable everyone, no matter their job, where they live, or what their goals are to easily take advantage of these practical strategies, tips and techniques to improve their appearance, behaviour and confidence.” This offer is only valid for a **limited time** so please spread the word.

Kimberly Law, AICI CIP is a Certified Image Consultant and principal of Personal Impact International, founded in 1999. She works with company's, men and women helping them refine their look from head to toe and enhancing their professional communication, increasing confidence and personal effectiveness. Another words, she does extreme makeovers without taking extreme measures, so that her clients look and act their best, always. She is the first in Western Canada to receive international recognition as a Certified Image Professional (CIP) through the Association of Image Consultants International (AICI) ([www.aici.org](http://www.aici.org)). She currently serves as AICI Ambassador for British Columbia, Canada, and has served on AICI's International Board of Directors as Vice President of Membership for 2004 to 2006.

-30-

For information:  
Kimberly Law, AICI, CIP  
604.298.7228  
[kim@personalimpact.ca](mailto:kim@personalimpact.ca)  
[www.personalimpact.ca](http://www.personalimpact.ca)

